



SUSTAINABLE SPORTS & CULTURAL MANAGEMENT – LEARNING FROM THE PAST
1ST KUFSTEIN SUMMER SCHOOL

1ST KUFSTEIN SUMMER SCHOOL

SUSTAINABLE SPORTS & CULTURAL MANAGEMENT –
LEARNING FROM THE PAST

AUGUST 22-28 2010, PALEA EPIDAVROS, ARGOLIS/GREECE

The 1st Kufstein Summer School focuses on the significance of sport and cultural management as one combined subject-area in which, over recent years, new synergies and challenges have emerged. It reveals the historic lines of connection between the two, stemming from ancient times and continuing into the 21st century, which raise questions of the relationships between identity, the human body, and social representation. Organisational aspects as well as the historical, economic, and political issues that influence the setting of the according fields will be discussed.

In addition to a rich excursion and panel program the 1st Kufstein Summer School offers a starting point for the formulation of a new, modern perspective on the management of sport and culture – ‘Learning from the Past’ with a view to gaining greater competence for the future.

summerschool@fh-kufstein.ac.at
www.fh-kufstein.ac.at

Image source: fotolia.de, Kaiser, FH Kufstein

